

INVITATION TO A PRESS BRIEFING

Information services to immigrants are on the improve - the funds allocated to Infopankki web service will be tripled

Deputy Mayor of the City of Helsinki **Ms. Tuula Haatainen** and Permanent Secretary at the Ministry of the Interior **Ms. Ritva Viljanen** invite representatives of the media and interest groups to attend a press briefing about Infopankki web service to be held

on Friday, November 14, 2008 at 12.00 hrs
in the Banquet Hall of Caisa International Culture Centre, 1st floor
Mikonkatu 17 C, Helsinki

Infopankki web service, targeted to immigrants, will receive a wider and more stable funding at the beginning of 2009. The parties responsible in future are 14 actors in the municipal and governmental sectors. The funds allocated to the project will be tripled from the present.

The objective of developing Infopankki is to better meet the growing need for multilingual web services. The considerable growth in the share of immigrants in the population significantly increases the need for information targeted to foreigners settling in Finland.

The new sponsors to Infopankki from the government sector are the Ministry of Employment and the Economy and Kela (the Social Insurance Institution of Finland), and the cities of Espoo, Vantaa and Kauniainen from the municipal sector. The old sponsors, the Ministry of the Interior, the Ministry of Education and the cities of Helsinki, Turku, Tampere, Kuopio, Kajaani and Rovaniemi will continue their participation with expanded shares. Infopankki is subject to application for state funding from the Ministry of Finance for development of the service.

Infopankki.fi web service gives information on the Finnish society and its services in 15 languages. As a multilingual source of information, Infopankki efficiently supports the adaptation of immigrants and the authorities' dealings with them. The web service that was given the European Commission quality stamp last year has some 50 000 users per month. The figure is considerable, for the number of people with immigrant background residing in Finland is today 130 000.

Prior to the briefing, a multicultural salad buffet and coffee/tea will be available at 11.30 hrs.

R.S.V.P. by November 11 at: henni.ahvenlampi@hel.fi

The main language of the event is Finnish.

Lue kutsu suomeksi www.infopankki.fi/media

Vänligen se bifobad inbjudan på svenska www.infopankki.fi/media

www.infopankki.fi

WELCOME TO THE EVENT!

For more information, please call, Advisor Henni Ahvenlampi at tel: 040-3341754